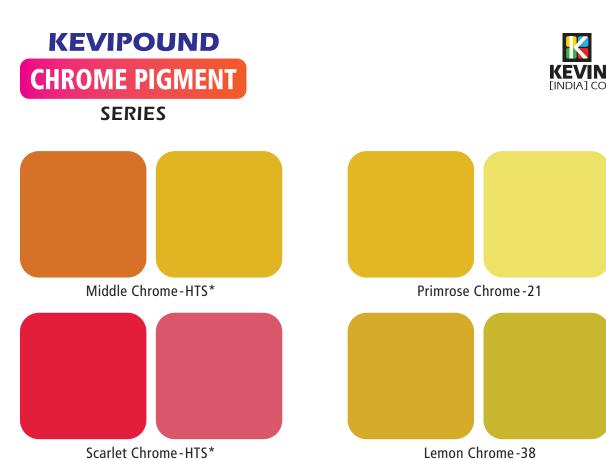


Y: Yellow • R: Red • W: white • Bleeding • Scale (1-5) • 5: No bleed • 1: Considerable Bleed • Light Fastness • Scale (1-8) • 1-Poor • 8-Excellent • SB-Stable • USB-Unstable

### **Strontium Chrome**

Phosphate

|  | Properties  |   |
|--|---|---|
| Modecular Formula<br>Molar mass<br>Apperance<br>Density<br>Solubility In Water<br>Solubility | SrCrO4<br>203.614 g/mot<br>Yellow Powder<br>3.353 ycrn3 0.12 g/100 ml. (15°C)<br>3g/100 ml. (100°C)<br>Soluble in Dilute Aids |   |
|  | Structure   |   |
| Crystal Structure  | Monoclinic  |   |
|  | Hazards   | The colour panels and other information<br>provided In the shade card are for       |
| LD50   | 3118 mg/kg (Rat, Oral)  | the guidance of the users and verification<br>under actual conditions is recommende |



### **Physical and Fastness Properties**

|                                      |              |                          |                  |                   | Bleeding In    |              |                      |                        |             |                 |               |                  |            |                     |                    |                   |                   |
|--------------------------------------|--------------|--------------------------|------------------|-------------------|----------------|--------------|----------------------|------------------------|-------------|-----------------|---------------|------------------|------------|---------------------|--------------------|-------------------|-------------------|
| Name of<br>Product                   | C. I. No.    | C.I. Pigment No.         | Specific Gravity | Bulk Density g/cc | Oil Absorption | Water        | 5% Caustic Soda      | 5% Hydrochloric Acid   | Linseed Oil | Ethanol         | Ethyl Acetate | Xylene           | Butanol    | Methyl Ethyl Ketone | Mineral Turpentine | Cellosolve        | Dioctyl Phthalate |
| Middle<br>Chrome                     | 77603        | Y-34                     | 5.1-6.0          | 0.89              | 15-20          | 5            | 3                    | 3                      | 5           | 5               | 5             | 5                | 5          | 5                   | 5                  | 5                 | 5                 |
| Lemon<br>Chrome                      | 77603        | Y-34                     | 4.9-6.0          | 1.14              | 16-21          | 5            | 3                    | 3                      | 5           | 5               | 5             | 5                | 5          | 5                   | 5                  | 5                 | 5                 |
| Primrose<br>Chrome                   | 77603        | Y-34                     | 5.1-6.0          | 1.21              | 10-15          | 5            | 3                    | 3                      | 5           | 5               | 5             | 5                | 5          | 5                   | 5                  | 5                 | 5                 |
| Scarlet<br>Chrome                    | 77605        | R-104                    | 5.2-6.0          | 133               | 14-20          | 5            | 3                    | 3                      | 5           | 5               | 5             | 5                | 5          | 5                   | 5                  | 5                 | 5                 |
|                                      |              |                          |                  | Heat S            | tability       |              |                      |                        |             |                 |               | Appli            | cation     |                     |                    |                   |                   |
|                                      |              |                          |                  |                   |                |              |                      |                        |             |                 |               |                  |            |                     |                    |                   |                   |
| Name of                              | Lig<br>Fasti |                          | °C/30 min        | °C/20 min         | °C/10 min      | °C/10 min    | stance to Acid       | stance to Alkali       | its         | ting Inks       | ber           | ther Pastes      | oleum      | Leather Cloth       | er Coating         | lk and Crayons    | tics              |
| Name of<br>Product                   | Lig<br>Fastr | ht<br>ness<br>01:1<br>11 | 120°C/30 min     | 150°C/20 min      | 180°C/10 min   | 210°C/10 min | Resistance to Acid   | Resistance to Alkali   | Paints      | Printing Inks   | Rubber        | Leather Pastes   | Linoleum   | PVC Leather Cloth   | Paper Coating      | Chalk and Crayons | Plastics          |
|                                      |              |                          | 留 120°C/30 min   | ۲50°C/20 min      | g 180°C/10 min | 留成での10 min   | م Resistance to Acid | → Resistance to Alkali | ★ Paints    | ★ Printing Inks | Rubber        | ★ Leather Pastes | ★ Linoleum | ✤ PVC Leather Cloth | ✦ Paper Coating    | Chalk and Crayons | ★ Plastics        |
| Product<br>Middle                    | MT           | TT 1:10                  |                  |                   |                |              |                      |                        |             |                 | Rubber        |                  |            |                     |                    | Chalk and Crayons |                   |
| Product<br>Middle<br>Chrome<br>Lemon | LW<br>7      | о TT 1:10                | SB               | SB                | SB             | SB           | G                    | Р                      | *           | *               | Rubber        | *                | *          | *                   | *                  | Chalk and Crayons | *                 |

SB-Stable • USB - Unstable • E-Excellent • VG-Very Good • G-Goods • F-Fair • P-Poor

# **KEVIPOUND INORGANIC** PIGMENT



### **Lead Chrome Pigments**

| Product             | Code | C.I. No. | Recommended End Uses   |
|---------------------|------|----------|--|
| Middle Chrome       | М    | Y-34     | Paints, Printing Inks, Road Marking Paints and Plastic Master Batches.   |
|                     |      | Y-34     | Pre-darkened for Exterior durable Industrial Enamels and Automotive refinishes.  |
|                     |      | Y-34     | Exterior durable Synthetic Enamels.  |
|                     |      | Y-34     | Economic Quality Paints and Printing Inks.   |
| Primrose Chrome     |      | Y-34     | Exterior durable Synthetic Enamels and Printing Inks.  |
|                     |      | Y-34     | Economic Quality Paints and Printing Inks.   |
| Lemon Chrome        | L    | Y-34     | Synthetic Enamels, High Grade Metal Decorative Inks and Plastic, Master Batches.   |
|                     |      | Y-34     | Pre-darkened for Exterior durable Industrial Enamels and Automotive refinishes.  |
|                     |      | Y-34     | Economic Quality Paints and Printing Inks.   |
| Scarlet Chrome      | S    | R-104    | Exterior durable Synthetic Enamels, Printing Inks and Plastic, Master Batches.   |
|                     |      | R-104    | Provides Bluish Tone for Exterior durable Synthetic Enamels.   |
|                     |      | R-104    | Pre-darkened, Bluer type for exterior durables Industrial Coatings and for Automotive refinishes.                          |
|                     |      | R-104    | Metal Decorative Inks.   |
|                     |      | R-104    | Economic Quality Paints and Printing Inks.   |
|                     |      | R-104    | Pre-darkened, Yellower type for exterior durable<br>Industrial Coating. Automotive refinishes and Plastic, Master Batches. |
| Light Yellow Chrome |      |          | Paints and Printing Inks.  |

# **Anti-Corrosive Pigments**

| Basic Lead Silico<br>Chromate |       | Anti-Corrosive and Electro-deposition Primers, Unicoat Paints Systems. |
|-------------------------------|-------|--|
| Zinc Yellow                   | Y-34  | Anti-Corrosive Red Oxide, Yellow Primers.                              |
| Zinc Tetroxy Chrome           | Y-361 | Etch/Wash Primers for Non-ferrous metals.                              |
| Zinc Phosphate                | W-32  | Anti-Corrosive Primers, Marine Paint Systems, Unicoat Paint Systems.   |
| Barium Chromate               | Y-31  | Anti-Corrosive Primers.  |
| Strontium Chromate            | Y-63  | Coil Coating, Water-dip Primers, Epoxy Primers, Unicoat Paint Systems. |

### **Plast-High Temperature Pigments**

| Middle Chrome  | M-65 | Y-34  | Plastic Master Batches. |
|----------------|------|-------|-------------------------|
| Lemon Chrome   | L-64 | Y-34  | Plastic Master Batches. |
| Scarlet Chrome | S-66 | R-104 | Plastic Master Batches. |

# **KEVIPOUND**

# **Organic, Inorganic Products Markets**



## **Domestic Markets**

**Kevipound** product range consists of four segments, Inorganic Chrome Pigments Anti-Corrosive, Pigments And Organic Red and Yellow Pigments.

They have found presence in Industries like Paints, Printing Inks and Plastic Master Batches. **Kevipound** has more than 500 industrial customers.

### **International Markets**

**Kevipound** Export products to the countries like U.S.A, United Kingdom, Australia U.A.E, Europe, Sri lanka, Bangladesh, Iran and Eastern Countries.







Kevipound Pigments in Printing Inks

Inorganic Chrome Pigments

Regular grades of Middle, Lemon

Primrose and Scarlet Chromes are

recommended in Paste Inks and

Organic Red and Yellow Pigments

The Pigments in this range are

used for Paste Inks and Liquid Inks.

The Pigments recommended for

Lake Red, Lake Scarlet and Fast

this application are Rubine Toner,

Liquid Inks.

Yellow.



#### Kevipound Pigments in Paints

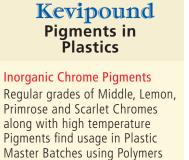
Inorganic Chrome Pigments Widely used in different kinds of paints such as Synthetic Enamels/Industrial Coating Automotive Refinishes.

Anti-Corrosive Pigments Use to manufacture Anti-Corrosive Primers.

Organic Red and Yellow Pigments Our important outlet for Organic Red and Yellow Pigments is in Air Drying and Stoving Alkyd Paints. Pigments recommended for this application are Toluidine Red Signal Reds, Fast Bordeaux, Red Rubine, Toner and Fast Yellow.







like LDPE/HDPE/PP/PVC. Organic Red and Yellow Pigments The Pigments recommended for the application are Red 2B's Lake Red C, Lake Scarlet CT, Rubine Toner and Fast Yellow.

